

**SCHOOL OF ECONOMICS**

**PROGRAMME CODE: EC5C**

**PROGRAMME TITLE: MASTER OF BUSINESS ADMINISTRATION (M.B.A.)  
- FINANCIAL SERVICES**

**OBJECTIVES:**

The broad objectives of this programme are as follows:

- To strengthen understanding of Financial Services
- To develop managerial skills and decision-making.
- To skill them in derivative markets, banking and insurance sector.
- To enhance research skills specifically in service industry and financial products.

**ELIGIBILITY:**

Graduation in any stream with minimum 50% marks.

**AGE LIMIT:** As per the directives of Government of Madhya Pradesh, there is no upper age limit for admission to various programmes.

**ADMISSION PROCEDURE:**

The admission will be done as per merit in the entrance test conducted by the university.

**SEATS:** 60 (reservation as per state Govt. rules).

**DURATION:** Four Semesters (Two Years).

**FEE STRUCTURE (2020-22):**

Semester	Academic Fee	Development & Maintenance Fee	Students' Services Fee		Examination Fee	Total (Rs.)	
			Boys	Girls		Boys	Girls
First	15000	6500	3300	3111	2500	27300	27111
Second	15000	6500	2911	2722	2500	26911	26722
Third	15000	6500	3300	3111	2500	27300	27111
Fourth	15000	6500	2911	2722	2500	26911	26722

- Caution money (Refundable) of Rs. 4000/- will be charged additionally in the first semester.
- Alumni Fee of Rs. 500/- will be charged extra in the first semester.
- If a student repeats a paper(s) in a semester, an additional fee of Rs.500/- per paper shall be payable.
- For NRI/ FN/ PIO Candidates, a fee of US\$ 3500 Per Annum shall be payable on yearly basis. They will have to pay a refundable deposit of US\$ 500 once at the time of admission.

DEVI AHILYA VISHWAVIDYALAYA, INDORE

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- Hostel Fee and Central Library Fee will be extra.

**PROGRAMME STRUCTURE (2020-22):**

Subject Code	Name of Subjects	Credit
<b>MBA (FS) I SEMESTER July 2019</b>		
EC5C-501	Micro Economics (Core)	3
EC5C-503	Business Statistics (Core)	3
EC5C-505	Business Finance & Accounting (Core)	3
EC5C-507	Financial Market & Environment (Core)	3
EC5C-509	Principles & Practices of Management (Core)	3
EC5C-511	IT for Managers (Ability Enhancement)	3
EC5C-513	Business Communication & Personality Development (Soft skill)	3
EC5C-515	Comprehensive viva voce(Virtual credit)	4
	<b>Total Credits</b>	<b>25</b>
<b>MBA (FS) II SEMESTER January 2019</b>		
EC5C-502	Macro-Economic Analysis & Policy (Core) 3	3
EC5C-504	Operation Research (Core) 3	3
EC5C-506	Research Methodology(Core) 3	3
EC5C-508	Corporate Finance (Core) 3	3
EC5C-510	Organizational Behaviour (Core) 3	3
EC5C-512	Banking Service Operations (Core) 3	3
EC5C-514	Business Law (Elective Generic) 3	3
EC5C-516	French / German (Soft skill) 3	3
EC5C-518	Comprehensive viva voce (Virtual credit) 4	4
	<b>Total Credits</b>	<b>28</b>
	<b>Total credits</b>	<b>28</b>
<b>MBA (FS) III SEMESTER July 2020</b>		
EC5C-601	Financial Product & Services (Core)	3
EC5C-603	Strategic Financial Management(Core)	3
EC5C-605	Marketing Management (Core)	3
EC5C-607	HRM& Accounting (Core)	3
EC5C-609	Security Analysis & Portfolio Mgmt.( Elective Discipline)	3
EC5C-611	Corporate Tax Planning and Management ( Elective Discipline)	3
EC5C-613	Principles, Practices and Regulation of Insurance ( Elective Discipline)	3
EC5C-615	Entrepreneurship (Elective Generic)	3

EC5C-617	Summer training report submission(Project Work)	2
EC5C-619	Comprehensive viva voce(Virtual credit)	4
	<b>Total Credit</b>	<b>30</b>
<b>MBA (FS) IV SEMESTER January 2020</b>		
EC5C-602	Services Marketing & CRM (Core)	3
EC5C-604	Investment and Merchant Banking( Elective Discipline)	3
EC5C-606	Analytical Techniques for Finance ( Elective Discipline)	3
EC5C-608	International Financial Markets & Forex Management (Elective Discipline)	3
EC5C-610	Commodity Derivative & Price Risk Mgmt. (Ability Enhancement)	3
EC5C-612	Major Research Project (Project Work)	4
EC5C-614	Comprehensive Viva Voce(Virtual credit)	4
	Total Credits	23

**PROGRAMME OUTCOMES:**

S.No.	Basis	Description
1.	Conceptual and functional skills	The basic objective of the course is to provide to the students specializing in the MBA (Financial Services), the concepts and basics of the various financial services, which are in a nascent and developing stage in our country. The course provides a complete package of finance and financial services related subjects so that the students are well equipped with the functional aspects of the various types of financial products and services available in our country.
2.	Practical Applicability	The financial services scenario is still nascent in our country but at the same time, it is also developing. The curriculum provides knowledge about banking, insurance, investments and merchant banking activities, project appraisal, leasing, factoring, capital structure decisions, mergers and acquisitions, venture capital, securitization, commodities and derivative markets, portfolio management, international finance etc. which are absolutely relevant and find practical applicability in the corporate sector during the current times.
3.	Employability	The course offers vast employment potential in the banking sector, insurance sector, investment and merchant banking activities, capital markets, share broking, and derivatives market.
4.	Support for competitive	The knowledge gained by the students also proves

	exams	helpful and supportive for various competitive exams such as IAS, NET, PhD, IBPS and various other exams conducted for recruitment in banks and insurance companies.
5.	Research Potential	The subject of finance, financial management and financial services is an ever-evolving one. With the increase in financial services being rendered currently in the economy they have a vast potential to contribute to the GDP of the economy. These services include banking, insurance, corporate and retail services, which may be either fund based in the form of loans and finance or fee based in the form of advisory, corporate, and retail counselling services. The subject offers a lot of scope for research as to how to better the quality of these services while at the same time increasing their employment generation potential.